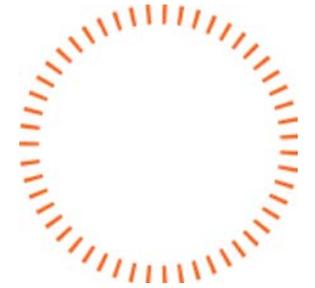


Powerfleet Overview



We are People Powered IoT

Helping you save lives, time, and money



People

At Powerfleet, we are all about people. Partnering with us means working directly with experienced, consultative, tenured, and talented people across your entire journey.



Platform

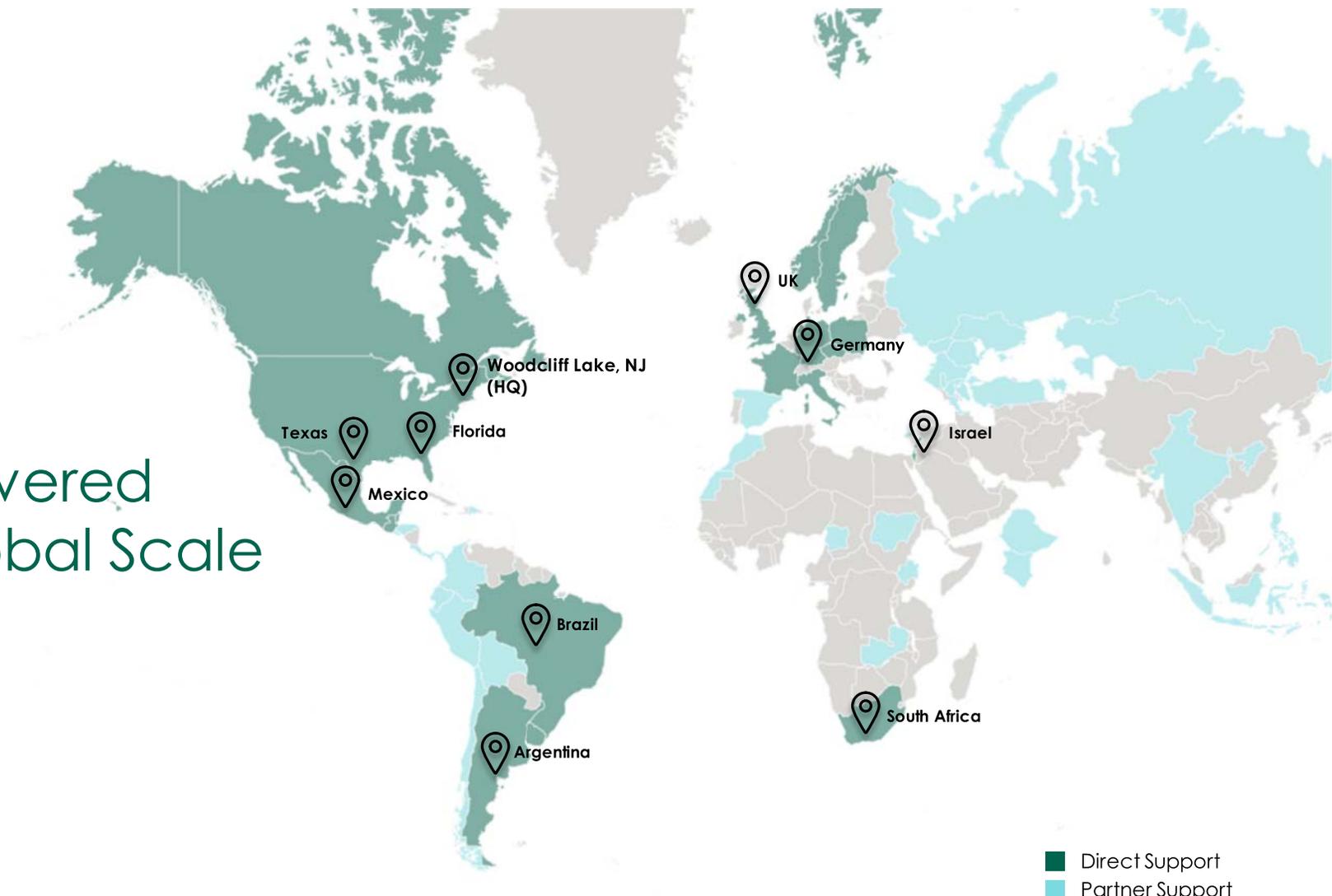
Powerfleet Unity, our fleet intelligence platform, unites people, assets, and IoT device data together on a single platform to transform the way you do business.



Partnership

Powerfleet is your reliable, strategic partner with you on your journey to true digital transformation. We help change agents like you realize more effective strategies and results.

People-Powered IoT with Global Scale



Addressing Our Customers' Greatest Challenges



POWER FLEET®
By the Numbers

POWER FLEET®

25+

Years of Experience

99.9%

Reliable device uptime

8,000+

Diverse Customers

664K

Units Deployed

\$135M

Revenue*

40

Patents

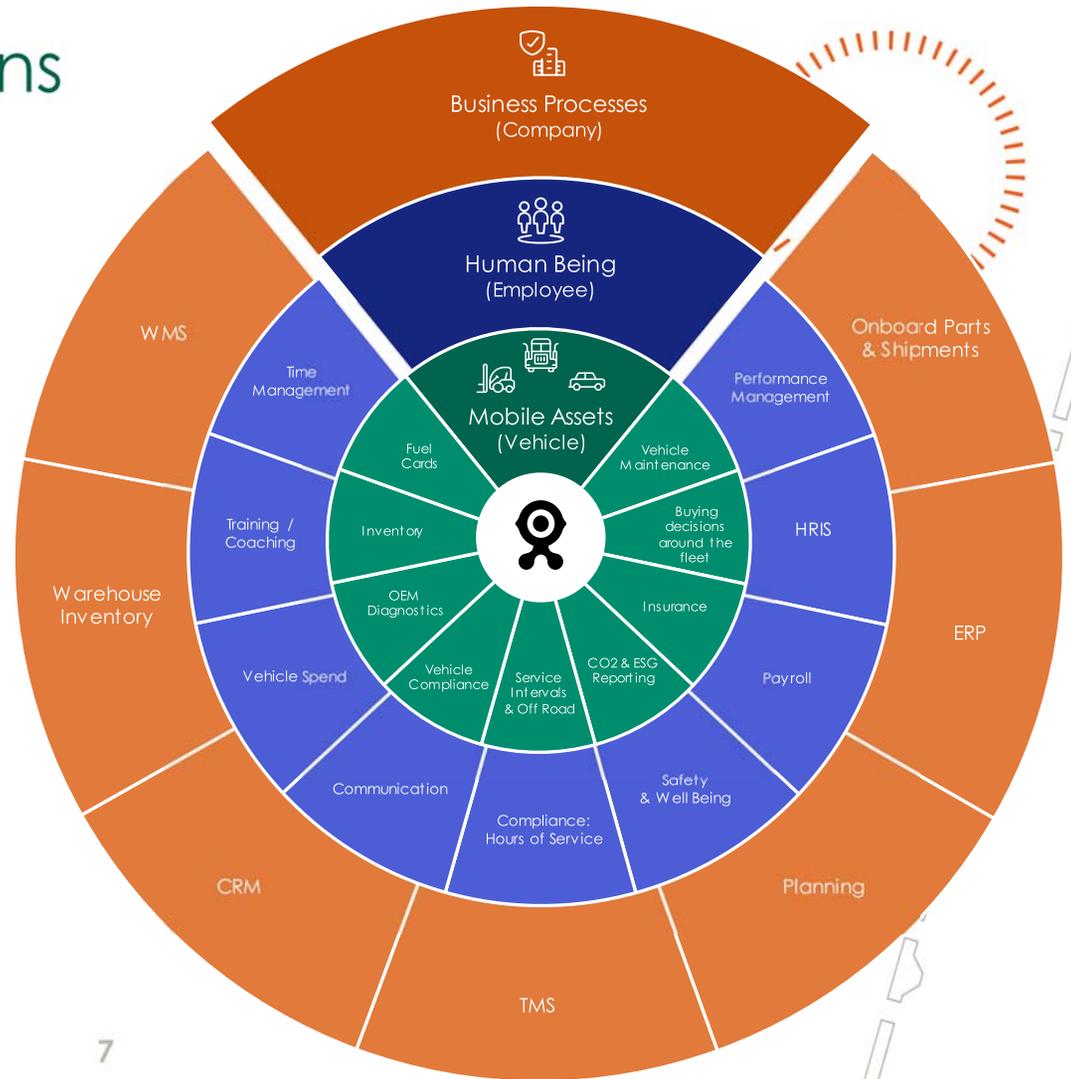
*Indicative

Go-to-Market & Unity Platform

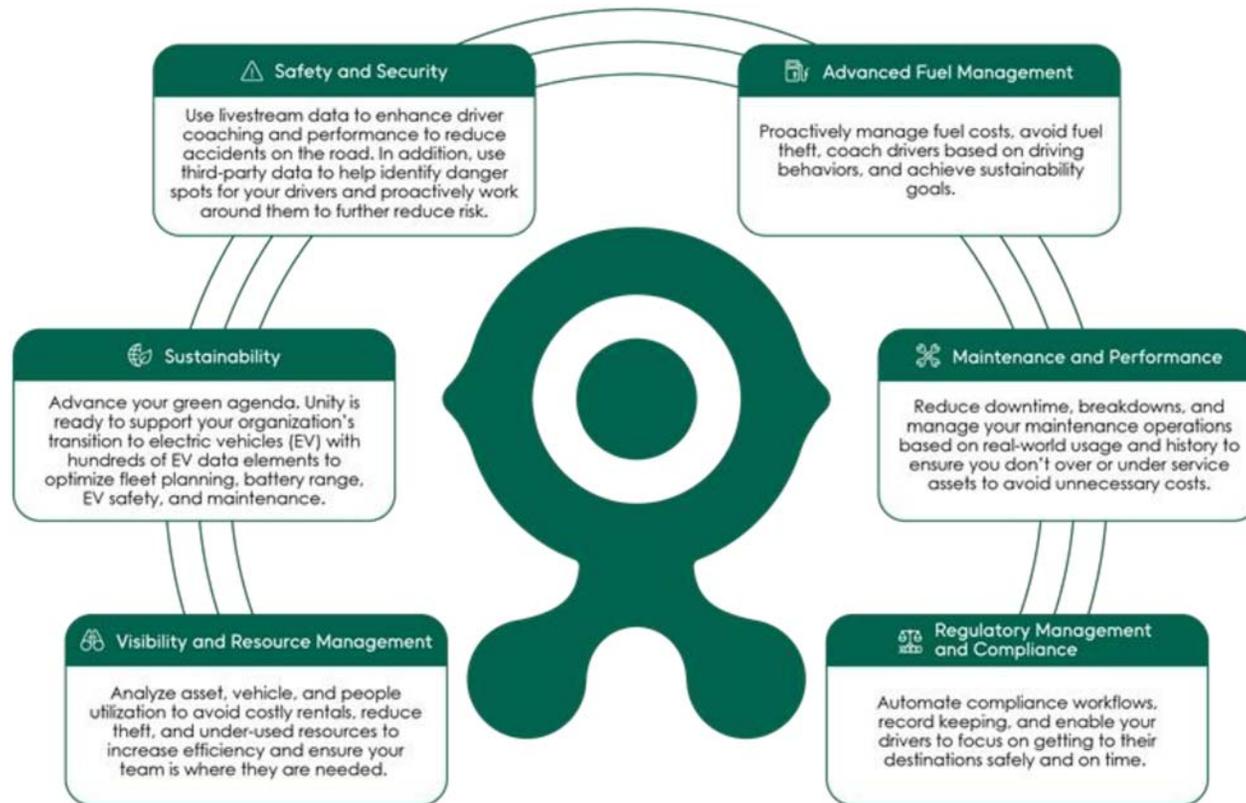


Unified Business Operations

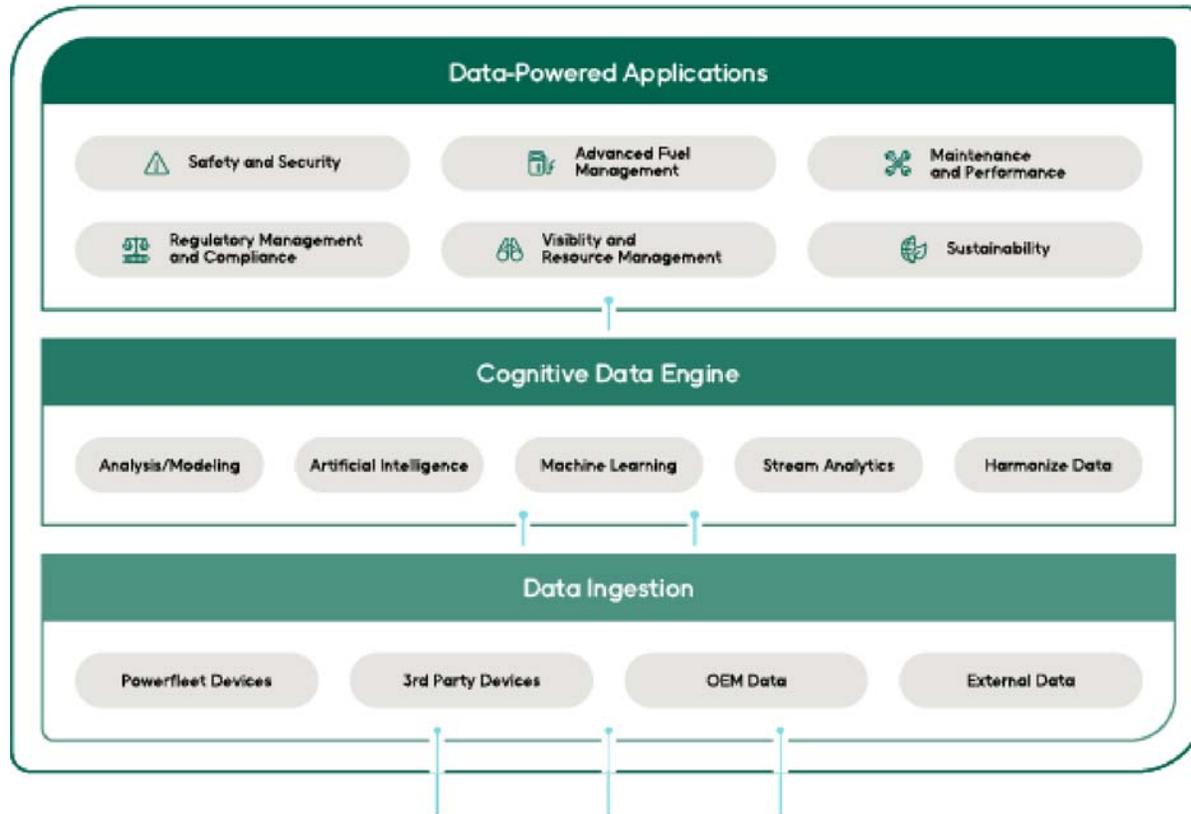
- Comprehensive ability to improve performance of the asset, the individual in charge of the asset, and the business process
- Integration with other operating systems improves the performance of the end-to-end process
- Creating stickiness for Powerfleet to be at the heart of unified business operations
- This enables true digital transformation of the mobile resource management of large and small enterprises



Data-Powered Enterprise Applications (SaaS)



POWERFLEET UNITY



The Heartbeat of Your Data Strategy

Data Ingestion

- Multi-Input Pipelines
- Device Agnostic
- Translation of ERP Data Into the System



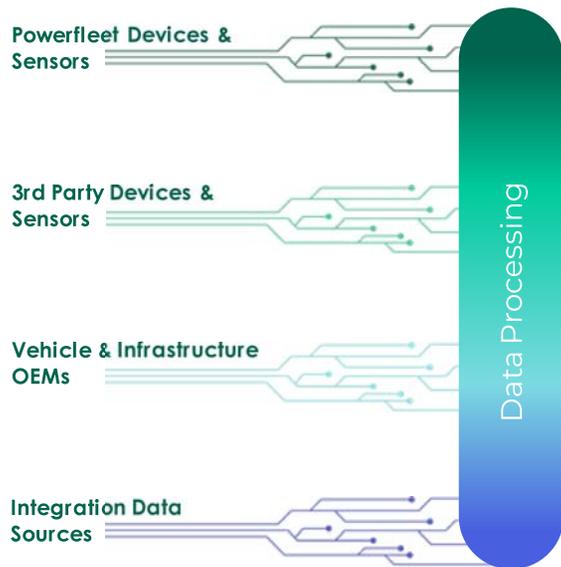
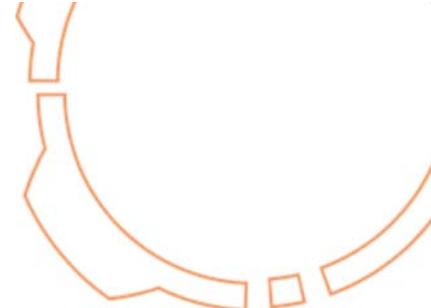
Data Processing

- This is the Refinement
- Harmonizing
- Cleansing
- Understanding



Data Enrichment

- Transformation of Raw Data Into Meaningful Insights
- Organization of Insights Into Consumable Pieces
- Can Be Delivered via APIs or our FrontEnd



POWERFLEET®

IoT transformation

Streaming data

Analytics/Insights



Data-Powered Applications (SaaS)

Unified Operations & Services (DaaS)



1
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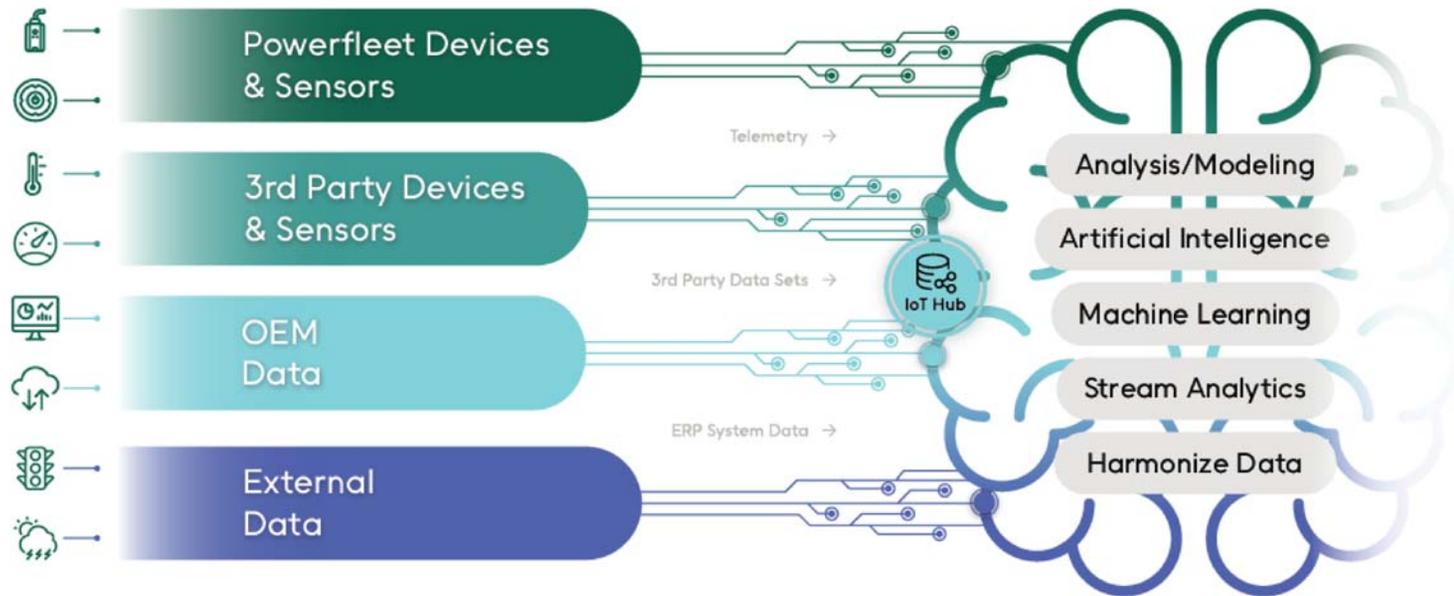
Proprietary & Confidential

Ingestion of Your Disconnected Data Sources

Phase 1

Data Ingestion

- Multi-Input Pipelines
- Device Agnostic
- Translation of ERP Data Into the System

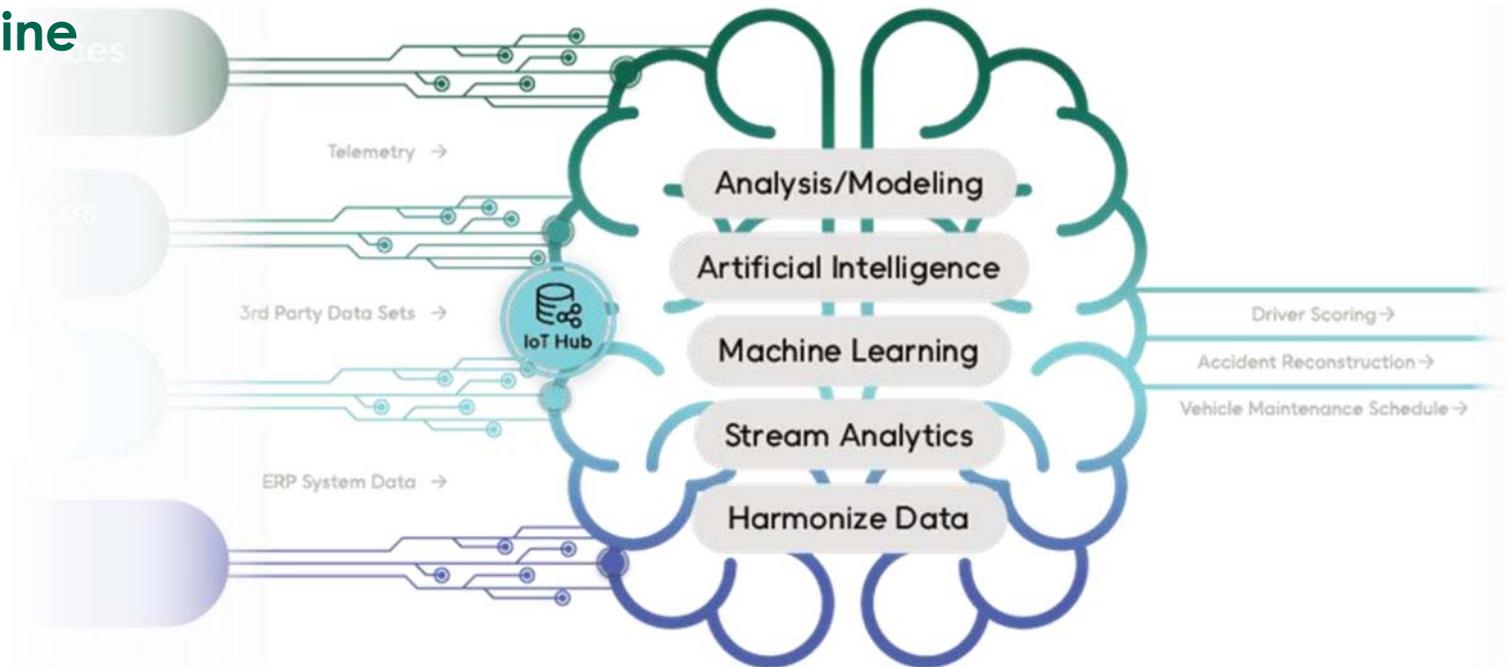


Doing The Heavy Lifting for Your Data

Phase 2

Cognitive Data Engine

- Refinement
- Harmonizing
- Cleansing
- Understanding

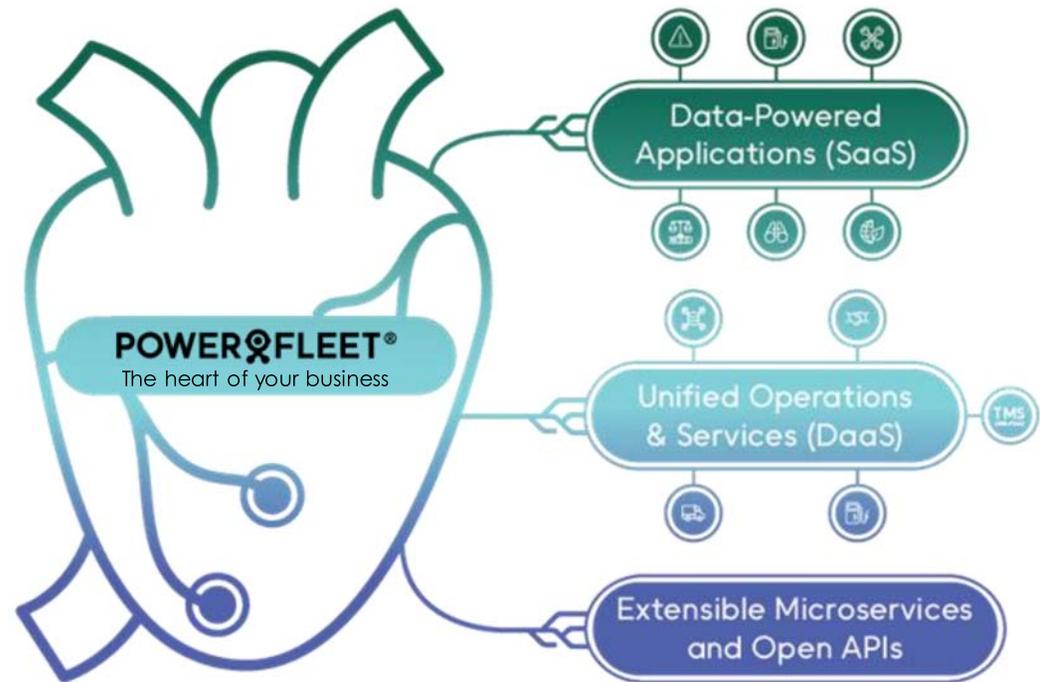


Resulting in Real-Time, Real-World Data Insights for Business Transformation

Phase 3

The Heart Of Your Business

- Transformation of Raw Data Into Meaningful Insights
- Organization of Insight Into Consumable Pieces
- Can be Delivered via APIs or our Front-End



Revolutionizing Industries and Reshaping the Future

Part of **POWERFLEET UNITY**

| | Industrial High speed and complex facilities drive need for innovative IoT solutions. | Logistics The need for resilient supply chains driving high demand for IoT solutions. | Connected Vehicle Connected vehicle market accelerates with rapid growth for in demand IoT solutions. |
|--|--|--|--|
| Core Targets/ Channels | <ul style="list-style-type: none"> • Forklift OEMs • Industrial manufacturing and distribution-centric companies • Sold through 600+ dealer network to SME market | Fast-moving and perishable supply chains in: <ul style="list-style-type: none"> • Retail • Cold chain • Logistics/Global Trade companies | <ul style="list-style-type: none"> • Mid to large fleets for field services, construction, government, car rental and insurance industries |
| Solutions | <ul style="list-style-type: none"> • Market leading Forklift Gateway is the IoT hub that delivers advanced solutions that focus on workplace safety, maintenance management, collision avoidance and compliance. | <ul style="list-style-type: none"> • IoT gateways purpose-built for logistics operations. • Sensors bring together real-time data such as location, speed, temperature, weight, driver data and fuel usage. • Our Unity platform is where IoT data is combined with other enterprise data to help companies reduce chargebacks, improve throughput and unify their assets on a single platform. | <ul style="list-style-type: none"> • Broad set of advanced IoT solutions offer deep insight into real time vehicle data and performance. • Integrate any device into Unity platform and through our modularized solutions, improve safety, reduce costs and improve customer satisfaction. |
| What makes Powerfleet Compelling? | <ul style="list-style-type: none"> • Only vendor that allows our customers to be OEM agnostic and use the best equipment for the job while using real-time fleet data to help lower costs and improve workplace safety. | <ul style="list-style-type: none"> • Eliminate data and channel latency with real-time devices and sensors means our customers can operate at the speed of business. • Unify operations and bring all IoT data, regardless of the device, onto our platform. | <ul style="list-style-type: none"> • Ability to unify all IoT data on a single platform. • Powerful collision reconstruction, advanced fuel management and a market-leading electric vehicles (EV) solution to help companies on their sustainability journey. |
| |  |  |  |

Our Customers



Diverse Customer Base

8,000+

customers across a wide range of industries including Construction and Heavy Equipment, Distribution, Field Services, Leasing and Car Rental, Government and Public Safety, Manufacturing and Automotive, Oil, Gas, and Chemical, Transportation and Logistics, Utilities and Telecommunications, and Cold Chain Logistics

| Distribution | Transportation | Retail | Food & Beverage |
|--------------|----------------|------------|-----------------|
| | | | |
| Automotive | Rental Car | Government | CPG & Other |
| | | | |

CASE STUDY

Avis

A market leader in the car rental industry, \$5.2 billion Avis does business in 165 countries and partnered with Powerfleet in 2011 to launch their smart car initiative. Powerfleet is a strategic partner and supports the rollout of their connected car program.



QuickPass

Avis' QuickPass program automates the check-in and check-out process for a seamless and contactless experience. It helps improve customer satisfaction and lowers labor costs.



Driving Improvements in Fuel Management

With advanced sensors and technology to track fuel usage and levels when customer return, Powerfleet enables Avis to recoup millions of potentially lost dollars with advanced fuel management.



CASE STUDY

Walmart

The world's largest retailer, Walmart, partners with Powerfleet to continue to drive innovation and demand supply chain excellence.



Real Time End to End Visibility

One reason Walmart performed so well during the pandemic demand spikes and whipsaws, was their commitment to using Powerfleet's IoT devices to track containers in real time from origin to destination.

The world's largest retailer continues to drive innovation and demand supply chain excellence. They have been a long-time strategic partner for Powerfleet with 44,000 IoT devices helping track their containers, fleets and industrial assets.



Asset Utilization

As assets became scarce at ports, Walmart was able to track and improve utilization by using advanced camera and sensors that ensured assets were not lost, idle or underutilized.



CASE STUDY

Flexivan

Flexivan has grown to be the 3rd largest player in the chassis industry. They are data scientists at heart and understood the role real-time data can play to transform a sleepy business.



The Importance of the Chassis in Global Trade

Containers won't move without a chassis and they can be in short supply when peak times hit. This is the difference between having your shipment arrive on time or having it stuck at the port and be left with an unhappy customer. Flexivan understands the need for high chassis availability and uses Powerfleet to IoT to drive the data insights needed to meet demand.



Driving Customer Satisfaction with Real Time Insight and Support

Flexivan is constantly finding new ways to use their IoT data to help improve visibility and service to their customers. They are lowering costs and improving service times which has led to dramatic growth.



AXA Seguros

AXA Seguros is the 2nd largest insurance firm in Mexico. They selected Powerfleet as their technology partner to improve their offering to commercial fleets, through vehicle theft prevention and risk level improvement, as well to increase their profitability in the segment.



A powerful value proposition for their customers

With real time data and heat maps to routes where theft is most likely to happen, AXA can notify their customers when they are approaching a dangerous location. Delivering a 20% higher vehicle recovery rate vs. the industry average, AXA offers a very attractive package for the customers that uses the service, through the examples of the total deductible for theft up to 50%.



Helping improve operation and risk level reduction through advanced telematics

With the use of sensors, telematics and video technology we are helping their customers to improve driving behavior and prevent accidents. AXA uses all this data for contract renewals and insurance fees to improve their profitability without losing competitiveness.

Coca-Cola FEMSA

COCA-COLA FEMSA, the largest public bottler by sales volume of Coca-Cola products in the world, operates a Center of Excellence in Mexico, and is responsible for continuous improvements to its overall activities. They selected Powerfleet to improve service to their customers, increase distribution productivity, reduce distribution costs, and improve road traffic safety.



Established Culture of Safety

Vehicle fleet management applications involving driver safety tools, with the goal of reducing collision frequency, while reducing fuel and maintenance costs.



Increased Customer Satisfaction

Improved distribution processes, enabling better delivery transactions of products to the retail outlets. This resulted in higher satisfaction amongst customers, benefiting from a smoother delivery process.



CASE STUDY

Kavak

A 2016 start up that took the Mexican car leasing market by storm, this unicorn now boasts an \$8B market valuation. Their approach is to use the connected car and real-time data to rethink maintenance, upselling, safety and customer loyalty. Powerfleet is their strategic partner and has been with them from the beginning.



Building lifetime customers with Connected Car Data

Kavak uses data to build a lifetime relationship with their customers and effectively manage a massive fleet. They use live data to build the most efficient maintenance plan and can track the location of their assets with full control over access.



Helping them improve their operations

With the use of our technology they improved their vehicle inventory management, spare parts and maintenance purchases planning. Also, for all their leasing plans, we play a key role in their collection proves, from pushing active in-vehicle notifications to immobilizing the vehicle if needed.



Israeli Police

The Israeli Police contracted with Powerfleet to help manage their 7,500 police vehicles for the next four years – comprised of 61 different vehicle types. Powerfleet's Fleet Management meets the incredibly varied needs of this high-performance security organization.



Automated Intelligence for Optimal Performance

The solution also includes real-time alerts for leaving a pre-defined area or geofence and speeding as well as a dedicated in-car driver interface in some of the vehicles for documenting private travel.



Real Time Tracking

The solution will provide travel logs, using geo-tracking, to record all vehicle events including engine on/off status, location, vehicle movement, route, speed, time spent parked and battery status.

Dedicated to Your Success



Dedicated to Our Customer's Success



Implementation

Whether it be our Powerfleet team or a trusted partner, we are there to onboard you quickly and successfully.



Training

Our tenured and talented people of Powerfleet are dedicated to training the trainer and the end user to ensure maximum business value. Powerfleet experts will be there with you physically, virtually, and on-demand every step of the way.



Support

Having a local extension of your team that is responsive to support inquiries can make the world of difference. Proceed with confidence with Powerfleet.

